



## IRES.Think tank

### **Morocco facing the rise of two transnational threats: terrorism and organized crime**

IRES has finalized the report of this study which emphasized the direct and indirect effects of terrorist and criminal risks on Morocco and suggested some public policies options, likely to strengthen the country's resilience to transnational threats.

### **What climate diplomacy to Morocco?**

The general report of the study mentioned above, examined the actions undertaken by Morocco in the field of climate diplomacy, reviewed some relevant foreign experiences in this matter and proposed the key levers of an influential climate diplomacy serving best the strategic interests of Morocco.

### **Relations between Morocco and countries of Eastern and Southern Africa**

The second report of this study aimed to identify priority partners for Morocco within countries of Eastern and Southern Africa and relevant sectors to shape the foundations of a successful positioning of the Kingdom in this part of the continent.

### **Inequalities and social cohesion in Morocco: challenges and public policy orientations**

The report of the first phase of the study analysed public policies implemented by Morocco in terms of reduction of inequalities, preservation of social cohesion and promotion of a middle class.

### **Morocco, an emerging country?**

The report of the first phase of the study focused on the examination of the theoretical and practical outlines of the concept of emergence, with reference to some international experiences in this field.

### **What levers to build a strategy of Morocco's Label?**

IRES launched this study which aims to examine the strengths and the weaknesses of Morocco, with view to the setting of its nation brand and to propose relevant public policies so as to enhance the overall country's competitiveness and serve as a lever to promote its image internationally.

### Training seminar on the prospective watch

IRES organized on March 31, 2015, a training seminar aims to strengthen the capabilities of its associated researchers, in terms of foresight watch approach at IRES and analysis tools used in the implementation of its Strategic Watch Domains.



#### Webographic watch bulletins for March and April 2015

The March and April 2015 issues of the "webographic watch bulletin", available on the website of the Institute, present summaries of several prospective reports. These reports tackle various issues, such as: the water governance, collaborative economy, cybercriminality, renewable energies.

#### Webographic bulletin / March 2015

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#### Webographic bulletin / April 2015



#### Presentation of a book entitled "Morocco: the emergence and global development"

The seminar of discussion of the book mentioned above, held on March 5, 2015, was an opportunity to stress the reforms undertaken by Morocco to accelerate its process of emergence.



#### For a proactive economic diplomacy: what contribution of national actors?

This seminar held on 18 March 2015, was devoted to the diagnosis of the strengths and weaknesses of the national system of economic diplomacy of Morocco and the review of some relevant foreign experiences in the area of economic promotion.

#### RAM' intangible capital



The seminar facilitated by Mr. Driss BENHIMA, President and Director General of Royal Air Maroc (RAM) on March 26, 2015, was devoted to the discussion of the preliminary findings of the assessment made by RAM of its intangible capital as well as the exploration of some strategic options in order to enhance this capital.

#### Relations between Morocco and Spain: current state and prospects of reinforcement



The seminar organized by IRES on April 23, 2015, in partnership with the Royal Elcano Institute, emphasized the progress made by Morocco and Spain in terms of strengthening their bilateral cooperation as well as the identification of key levers to set the partnership between the two countries on a strong and sustainable basis.



### **Relations between Morocco and countries of Eastern and Southern Africa**

The seminar of April 27, 2015, focused in particular, on Morocco's relations with countries of Eastern and Southern Africa and on the strategic levers that can improve the positioning of Morocco within these two regions.

IRES.Cooperations

### **Reflexion day on the quality process in the handicrafts sector**

IRES took part to this reflexion day held on March 31, 2015, by the Ministry of Handicrafts, Solidarity and Social Economy, through a communication of its Director General, Mr. Mohammed Tawfik MOULINE, which highlighted the importance of nation branding as a tool of international positioning and a lever for strengthening the competitiveness of national goods and services, including the handicrafts sector.

### **Challenges of intangible capital**

The Director General of IRES, Mr. Mohammed Tawfik Mouline, facilitated on April 15, 2015, a conference on this theme at Ecole Hassania des Travaux Publics (EHTP), which shed light on the challenges that Morocco should address in order to value the intangible components of its national wealth.



### **National day of diplomacy**

IRES participated on April 28, 2015, at the national day of diplomacy through a communication which analyzed the geopolitical landscape of Morocco and foreign policy responses that the Kingdom might consider, in order to optimize its diplomatic action and improve its international positioning.

Work Meetings

### **Work meeting with a spanish delegation**

A work meeting was held on April 21, 2015, in preparation for the joint seminar to be organized by IRES in partnership with the Center for Political and Constitutional Studies. Took part to this meeting, Ms Miriam ALVAREZ DE LA ROSA, First Secretary at the Spanish Embassy in Rabat and Mr Ángel SANCHEZ, Deputy Director General at the Political and Constitutional Studies Center and Mr. Said MOUFTI, Director of Research at the Institute.

### **Visit of a delegation from the Sultanate of Oman**



IRES' Director General, Mr. Mohammed Tawfik MOULINE, received, on April 24th, 2015, an important delegation from the Sultanate of Oman. During this visit, a presentation was made on the missions of IRES, its mode of functioning and the main axes that structure the Institute's work program.

## Agenda

Seminar "Challenges of democracies in a rapidly changing world"

**27 May, 2015**

Seminar related to the discussion of the book "Governing the climate? Twenty years of international negotiations"

**28 May, 2015**

Iftar-debate "Morocco, an emerging country?"

**18 June, 2015**

Iftar-debate "Inequalities and social cohesion in Morocco"

**25 June, 2015**

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