

Media between the North & South: What social Bond and what civilization bond?

Contextualization

Local / Global

Interpretation of Arab reality shared with the European reality

Unequal Exchange

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Cosmogony

- Does political and media-related Morocco work more in an Arab cosmogony or in a Mediterranean cosmogony where a dialectic operate between the North shore and the South shore?
 - The Choice of myth and the choice of the wide large, that is, the universal.
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- ICT / Mass Media: accessible horizons for a professional work relating to “consequent interpretation of the real in the ambitious Mediterranean civilization-related plan”
 - Citizen appropriation “Mass Media” “To media, citizens!”
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Equations to be solved

- Proximity of limited cultures
 - Problem of “glocalization”
 - Regulation (Nomic, IS and “digital divide”)
 - Contextualization
 - Diversity
 - The ethical dimension (democratic creed): Fertilize an equitable dialogue and intelligence productive for the future communicational reports identity intersections between the North and South of the Mediterranean.
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False proximity in elite group

- Community of Destiny “event” shared instantly (SI Geneva 2003/Tunis 2005, after iron and railway society, Paris 1900/Saint-Louis 1904).
 - Domination of the “local” in the North (tourist and Tsunami syndrome)
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“News” and mimicry

- The local on the same bank, the north is relocating towards the South by imitation (“copy / paste”)
 - Proximity made of events substance from the same bank! Local social bond?
 - Front page news about the “big” brothers in the North
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Village or moderate lease housing?

Global Village? Moderate lease housing?

Media: compatible copies on both banks

Same presence on both sides of the Mediterranean: The presence of the elite

Proximity of the same false substance: Same factual, commemorating the same event, that of a single bank, of the same world, which is local.

Parallel contingencies and delocalized professionalism in the South

- Content & forms vs. local needs?
- Event unique to the South and in the front page of the two
- Views of the South on the south, on the north, south visitor ...
- Absence: horizontal events in the south of the Mediterranean

In the North

- Proximity lived in fear (11/09, Madrid; pateras ...)
- What key? Language, words, epithets?
- Shutting off except in the face of the North: The citadel
→ Comfort of the group of elite comes from the intended closeness with the elite of the other bank, away from the popular mysterious class and the misery of sweeping world ...

Glocalization and the Internet trap

- Glocalization new promised land generated by new technologies.
- Cyberspace is not the universal fusion as they told us.
- The Internet is ultimately only as a total of what is “local”, and the diverse juxtaposed “local”.

Convention on Cultural Diversity October 2005.

- What about understanding? And knowing the Other?
- The Net consubstantial trap: A language / vehicle (form and substance) that does not tolerate such commemoration of the event than of that brief, often cryptic, planned event due to a form and availability/ ability with a fickle, impatient, pressed and nomadic target.
- How to access the essence of the Other’s local to really understand and create a chance for universalist dialogue?

Effort towards the Other

- Cost and effort incurred to know the Other: Full payment, cost of customized software, consultation / reading / assimilation time, stumbling block of the original written in foreign language...

- The Internet can be a deception: Underused due to an unusual and complex lack of effort
- Encyclopedic Knowledge of the Other, compulsory path for a contextualization that is professionally and ethically useful to the event and its narration.

The shared show

- Broadcasting trivial news of any event in the South: Natural disaster, civil war, political fighting, struggles for self development.
- The indigenous journalists are often putting themselves in their own shows to broadcast the same trivial news of their local experience.

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- Elitism in the media in both sides of the Mediterranean. For instance, the impertinence clone (rumor, slander ...)
 - The time lag with regard to reality for millions of people who cannot afford the emergence of the democratic media in the south (information, facts, values) and the popular media (that is to say close citizens).

The passion of the Other

- Contextualization by Edgar Morin since the First Gulf War
- At the base: The passion to know the other. A passion that is profitable for meeting, fellowship of, the two but that is also an enrichment and Investment in oneself and in self-transcendence.

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- Sharing a Mediterranean event within the prospective of productive and qualitative junction, that is humanly enriching for identities making this area a " highly Mediterranean world influential in the universal (since always ... and again in 20110.

Unequal exchange between Democrats

- Both sides give up to maintain and to strengthen their ideological choice
- Mode of rampant demonism in the cultures of both banks, to a demonology by interposed media, without direct or equal exchange between companions of the same battle against demons grave-digging for democratic projects, in the North and South.

Hope

- The minimum roadmap for every cantor of Democracy has eventually taken double space in the Universal Declaration of Human Rights

Nostalgia

The past erudition in terms of seeking frank and deep dialogue with the Other, and discovering the intimate companion as the adversary: Designers, sociologists, political scientists, reporters, even Orientalist... Europe has also known a number of famous and good-good-willed people.

Pantheon

- Mr. Jamal Eddine AL AFGHANI or Mr. Shakib ARSALAN, or creators - intercessors between two worlds of antagonists (Taha HUSSEIN, Akkad, Khalil GIBRAN, Abu Madi, Allal EL FASSI, Mokhtar SOUSSI, Belarbi ALAOUI ...) had the power of the interlocutor who imposes that the debate be high and the publication be mature, thoughtful and frankly responsible for the human history to be built or at least marked.
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The beast star by magic epithet

A terrorist act speaks for itself and characterised itself. Paste an epithet to a terrorist and you put your finger on a pattern of motivations and justifications which the assassin himself seek to find to pardon himself for the crime he committed against humanity.... "Islamist"....

The epithet magic contribute to the ideological war

Visions are conquered and defendant by words; words that are not partial...

A terrorist is a terrorist, period! A democrat is a democrat, period!

Front of events professionals

Democrat world front

When have you seen the north democrat busy with media platform and discussion related to the north more than the democracy grave diggers do, who fight them daily in their land?

Stiff beliefs and fixed attitudes

North bank is a bank for democrats

South bank is a bank for terrorism and despotism!

South events do not intersect over the same point as with the North events in future

Danger of Democrats universalism: The votes of the South will involve itself in the arcane of the democrats of the North, in order to dare investigate the government of those countries

with regard to the lack of respect for human rights and democracy in their own countries. The latter are considered to be the old shelter and standard model for universal human rights!

Utopia

Universalist humanity of both banks seeks civilising, equal and structural exchange

At the ideological and political levels

At the medial level that is formed daily on the basis of a mobile and unbalance platform of news an cyberspace.

Agenda

In the Arab world, these disturbances in the dialogue with the north bank worsen the deficit and the lack of stability that threaten the out-looked future: Future for Democracy, for which media play an increasing role to come to terms with the south of the Mediterranean, in more than one context of this Arab-Mediterranean Mosaic.

Tandem in action: Contextualisation of the local and glocalizing the universal: the ultimate social bond contributes continuously to civilization.

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Morocco's position in the world